

Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOS – 184: E-COMMERCE

ASSIGNMENT

2021-2022

Valid from 1st January 2022 to 31st December 2022

Fourth Semester



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068**



**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 184: E-COMMERCE**

ASSIGNMENT: 2021-22

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in June 2022 Term End Examination they have to submit latest by in 15 March 2022.
2. Those students who are appearing in December 2022 exams. They have to submit the same latest by 15 October 2022.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS-184
COURSE TITLE	:	E-Commerce
ASSIGNMENT CODE	:	BCOS-184/TMA/2021-22
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section - A

- Q1. What are E-Commerce revenue models? Explain their various types. (10)
- Q2. Explain the different types of E-payment system. (10)
- Q3. What is web hosting? What are the various types of web hosting? (10)
- Q4. What are the various ways of securing the business on internet? (10)
- Q5. What do you mean by financial and technical feasibility of the plan? (10)

Section – B

- Q.6 How does using E- Commerce lead to saving of cost and time? (6)
- Q7 .What all reasons were responsible for the technological innovation in the banking industry? (6)
- Q8. What are the various security barriers faced by the companies (6)
- Q9. Give the brief of E-tailing trends in India. (6)
- Q.10 How is internet helping in the entertainment industry. (6)

Section - C

Q.11 Briefly comment on the following: (10)

- a) E-Government and E-Governance lowers several other related bureaucratic problems.
- b) Web site development is a creative process.
- c) The information is volatile in nature and is often misused by miscreants, thereby cause harm to others
- d) To stay competitive in today's marketplace, banks and other financial institutions have expanded the range of services that they offer.

Q. 12 Distinguish between the following:

(10)

- a) App Based Business and Web Based Business
- b) Sales Websites and Utility Websites
- c) Web Server and Application Server
- d) Digital Signature and Electronic Signature