

ECO - 01

**Bachelor's Degree Programme
(BDP)**

ASSIGNMENT

2022-2023

**Elective Course in Commerce
ECO-01: BUSINESS ORGANISATION**

For July 2022 and January 2023 Admission Cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068**



School of Management Studies
Indira Gandhi National Open University

Elective Course in Commerce
ECO – 01: Business Organisation
ASSIGNMENT- 2022-23

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (**July 2022 and January 2023**). The validity is given below:

1. Those who are enrolled in **July 2022**, it is valid up to **June 2023**.
2. Those who are enrolled in **January 2023**, it is valid up to **December 2023**.

You have to submit the assignment of all the courses to The Coordinator of your Study Centre. For appearing in June Term-End Examination, you must submit assignment to the Coordinator of your study centre latest by **15th March**. Similarly for appearing in December Term-End Examination, you must submit assignments to the Coordinator of your study centre latest by **15th September**.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	ECO-01
COURSE TITLE	:	BUSINESS ORGANISATION
ASSIGNMENT CODE	:	ECO-01/TMA/2022-2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. What are the essential features of business? List different objectives of business. **(10+10)**
2. What is capital structure? Describe factors that determine the capital structure. **(2+18)**
3. Discuss various arguments in support of and against advertising. **(20)**
4. Discuss the pervasiveness of risk in business. Describe briefly the management of business risks. **(10+10)**
5. **Comment briefly on the following statements:** **(4×5)**
 - (a) An entrepreneur is a good judge of which products will sell.
 - (b) Stock exchange plays a very important role in the economic development of a country.
 - (c) There are various reasons of the government participating in business.
 - (d) The government company form of organization suffers from certain limitations.