

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

**ASSIGNMENT
(For July 2022 and January 2023 Sessions)**

**APPLICATION ORIENTED COURSE IN WRITING
FOR RADIO
AWR 1 (E)**

AND

**APPLICATION ORIENTED COURSE IN WRITING
FOR RADIO (REVISED VERSION)
BEGA-102**



**School of Humanities
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

**ASSIGNMENT
FOR
APPLICATION ORIENTED COURSE
IN WRITING FOR RADIO
AWR 1 (E)/BEGA-102**

Dear Students,

The assignment booklet for the Application Oriented Course in Writing for Radio, is being sent herewith. It contains one assignment which must be attempted by you. This assignment carries (100) marks and covers all the four blocks.

Objectives

The main objective of any tutor marked assignment is to see how the students are able to understand the course materials and how well they can reproduce it in their own words.

Since this is an application oriented course our main aim through these assignments is to see how well you are able to apply the knowledge you have gained.

In this course, you have learnt about writing for Radio in an application oriented way. Therefore, in these assignments we have also given questions through which you can show your knowledge of the subject.

Instructions

Before beginning your assignment, keep the following points in mind:

1. Please read the instructions given in the Programme Guide for the AOCs carefully.
2. On the first page of your answer booklet, please write your enrolment number, name, address and date.
3. On the same page please write your course title, assignment number and the name of your study centre.

The first page of your assignment booklet will be as follows:

Course Title:	Name:
Assignment No.:	Address:

	EnrolmentNo

4. Use only foolscap size paper for writing your answers and tie up the papers properly.
5. Remember to number your answers correctly.
6. Answer the assignments in your own handwriting.
7. **Submission:** The completed assignment should be sent to the Coordinator of the Study Centre allotted to you **by 31st March, 2023 (For July, 2022 session) and 30th September, 2023 (For January, 2023 session)**. Please read the instructions given in your Programme Guide.

Instructions for Assignments

Before answering the questions, keep the following instructions in mind:

1. Two types of questions have been asked in these assignments. The first being comprehension questions based on the course material. The second type of questions is application oriented questions. Your answers to the first type of questions should be informational or analytical. And answers to the second type of questions will be more application oriented. This is because our primary aim is to teach you to write for Radio.
2. Your answers should be precise and as far as prescribed within the word limit.
3. We strongly suggest that you retain a copy of each of your assignments for your personal records.

Wishing you all good luck!

APPLICATION ORIENTED COURSE IN WRITING FOR RADIO
AWR 1 (E)/BEGA-102
Assignment July, 2022 & January, 2023 Sessions
(Based on Blocks 1 - 4)

Max. Marks: 100

Answer all questions.

1. Define Communication. What are the three models of communication? (10)
2. Briefly discuss the significance of mass communication. How does it contribute in the Development process (10)
3. Discuss the role of radio in providing education. (10)
4. Write a radio script for any one of the following: (10)
 - a. Health is Wealth
 - b. Prevention is better than cure
 - c. Practice before you preach
5. Script a radio play on anyone of the following for the target audience aged 10-12 years. (10)
 - a. Experience is the best teacher.
 - b. Learning by doing.
 - c. All that glitters is not gold.
6. Draft a radio advertisement on the following (**any two**): (10 X 2 = 20)
 - a. A new restaurant in the mall.
 - b. A new mobile App for education of the children aged 13-15.
 - c. A new electronic gadget.
 - d. A new clothing brand.
7. The following poem has to be taught to students of class X. Write a script in inserting sound effects, music and narration: (10)

Where The Mind Is Without Fear

Where the mind is without fear and the head is held high
Where knowledge is free
Where the world has not been broken up into fragments
By narrow domestic walls
Where words come out from the depth of truth
Where tireless striving stretches its arms towards perfection
Where the clear stream of reason has not lost its way
Into the dreary desert sand of dead habit
Where the mind is led forward by thee
Into ever-widening thought and action
Into that heaven of freedom, my Father, let my country awake.

8. Discuss the characteristics of New Writing for Radio Broadcast. (10)
9. Comment on the importance of sound effects in a radio script. (10)