

ACS-01

**Bachelor's Degree Programme
(B.D.P.)**

**Assignments
2022**

Course Code: ACS-01

Course Title: Application Oriented Course in Consumer Studies



School of Law

**Indira Gandhi National Open University Maidan
Garhi, New Delhi-110068**

APPLICATION ORIENTED COURSE IN CONSUMER STUDIES ACS-01

Dear Student,

As explained in the Programme Guide, you will have to do two assignments for this application oriented course in consumer studies. The Tutors Marked (TMAs) assignments carry 100 marks each. The blockwise distribution of assignments is as follows.

Assignment- 1 (TMA) – Block 1 to 4

Assignment- 2 (TMA) – Block 5 to 8

Before attempting the assignments, please read the instructions provided in the Programme Guide sent to you separately.

Submission: The completed assignments should be submitted as per the following schedule:

Assignment No.	Date of Submission	Where to Send
Assignment-1 (TMA)	For students admitted in January session – 31st March, 2022 For students admitted in July session- 30th September, 2022	The Coordinator of your study Centre
Assignment-2 (TMA)	For students admitted in January session – 31st March , 2022 For students admitted in July session 30th September, 2022	The Coordinator of your Study Centre

ASSIGNMENT-1

TMA-1

Course Code: ACS-01

Assignment Code: Asst-1/ TMA-1/2022

Total Marks: 100

Answer the questions from both the Parts.

Part A

Answer any two of following questions in about 600 words each. (3x20=60 Marks)

1. Discuss various dimensions of Consumer Environment.
2. Discuss in brief the impact of Mass Media and Advertisement on Consumers.
3. Discuss in detail History and Growth of Consumer Movement in India.
4. Discuss in detail the interrelationship between Ecology, Environment and the Consumer.

Part B

Answer any four of the following questions in about 300 words each. (4x10=40 Marks)

5. Write a note on 'Consumer Responsibility'.
6. Write a note on 'Why the Consumer needs Protection'.
7. Discuss the salient features of 'Perfect Competition'.
8. Discuss in brief the factors responsible for attitudinal changes.
9. Write a note on "Consumer Education in India".
10. Write a note on 'Public Policy and Social Accountability'.

Assignment-2

TMA-2

Course Code: ACS-01
Assignment Code: Asst-2/ TMA-2/2022
Total Marks: 100

Answer the questions from both the Parts.

Part A

Answer any two of following questions in about 600 words each. (3x20=60 Marks)

1. Discuss and define the term 'Unfair Trade Practice' along with decided case laws on Misleading Advertisement and False Representation.
2. Discuss in brief the Consumer Disputes Redressal Agencies created under the Consumer Protection Act.
3. Discuss the strategies of effective 'Campaign and Advocacy Programmes.
4. Discuss the meaning of Consumer with the help of decided case laws.

Part B

Answer any four of the following questions in about 300 words each. (4x10=40 Marks)

5. Write a note on 'Duties of Consumers as a Corollary to Consumer Right'.
6. Discuss in brief the important provisions of 'Sale of Good Act, 1930'.
7. Discuss in brief the 'step-by-step Approach to Managing an Organization'.
8. Discuss the remedy available for 'Negligence of Railways'.
9. Discuss in brief the structure and purpose of Consumer International (CI).
10. Discuss the important provisions of the Drugs and Cosmetics Act, 1940.