

Bachelor of Commerce

B.Com (FYUP)

BCOS – 185: ENTREPRENEURSHIP

ASSIGNMENT

2025-2026

Valid from 1st July 2025 to 30th June 2026

Fourth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 185: ENTREPRENEURSHIP**

ASSIGNMENT: 2025-26

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Attempt all the three sections.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15 October 2025.
2. Those students who are appearing in June 2026 Term End Examination they have to submit latest by in 15 March 2026.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

| | | |
|------------------------|----------|-------------------------------|
| COURSE CODE | : | BCOS – 185 |
| COURSE TITLE | : | ENTREPRENEURSHIP |
| ASSIGNMENT CODE | : | BCOS – 185/TMA/2025-26 |
| COVERAGE | : | ALL BLOCKS |

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

(Attempt all the questions. Each question carries 10 marks.)

- Q.1** What is the meaning of managerial competency? What are the various types of competencies which can help entrepreneurs to realise their goals? **(10)**
- Q.2** Explain the stages of the process of New Product Development. **(10)**
- Q.3** What is Start-up India Initiative? Discuss the 19 Point Action Plan of Start-up India. **(10)**
- Q.4** What do you mean by a detailed project report? When it should be prepared and why? **(10)**
- Q.5** “To prepare the business organisations to face the challenges that environment poses, support from the non-financial resources are critical”. Elaborate. **(10)**

Section – B

(Attempt all the questions. Each question carries 6 marks.)

- Q.6** Discuss the role of government in promoting rural entrepreneurship in India. **(6)**
- Q.7** Briefly explain the strategies that the entrepreneur should frame in marketing mix of rural population. **(6)**
- Q.8** What is MSMED Act, 2006? Discuss the key provisions of the Act. **(6)**
- Q.9** Discuss the success stories of two women entrepreneurs in India. **(6)**
- Q.10** Describe the three circle model of family business. **(6)**

Section – C

(Attempt all the questions. Each question carries 10 marks.)

- Q.11** Write short notes on the following: **(5×2)**
- a) Ecosystem Challenges
 - b) PESTLE Analysis
- Q.12** Distinguish between: **(5×2)**
- a) Equity financing and Debt financing
 - b) Angel investors and Venture capitalist.