

**Bachelor of Arts (Vocational Studies) Micro, Small  
and Medium Enterprises**

**{BAVMSME}**

**TRADITIONAL & RURAL ENTERPRISES –  
BERE-143**

**Assignments**

(January & July 2025)



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

**Dear Learner,**

You will have to do one assignment with five questions for the **course on Traditional and Rural Enterprises(BERE-143)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

**Instructions:**

1) The top of the first page of your response/assignment sheet should include the following:

- Name:
- Enrollment No. (Year & session):
- Course Title:
- Course Code:

2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin

3) Write the question number with each answer.

4) You should write in your own handwriting and only handwritten assignments are accepted.

5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.

6) Last date for submitting the assignments **for and Jan 2025 Session is 31st March 2025 and July 2025 Session is 30th September 2025 or as notified by the University from time to time on IGNOU homepage: [www.ignou.ac.in](http://www.ignou.ac.in)**

7) **If you fail in any of the assignments or are unable to submit it by scheduled date, then you need to write the fresh assignments of the next academic year/session**

8) **Assignments are to be submitted to your Study Center allotted by your respective regional center for evaluation purpose. Remember to keep a copy of assignment.**

9) Please contact the Course Coordinator/ Programme Coordinators for any academic help / clarification: Dr. Geetika S Johry & Dr Rachna Agarwal (Programme Coordinators)

Email: [bamsme@ignou.ac.in](mailto:bamsme@ignou.ac.in) Ph: 011-29571646/ 1647

**Wish you Good Luck!**

## **ASSIGNMENT- BERE -143: Traditional and Rural Enterprises**

**Maximum Marks: 100**

**Answer any five questions. Each question carries 20 marks**

- Q1. a) Give some common features of the two major national-level schemes administered by the Office of the Development Commissioner (Handicrafts) aimed at promoting the development of handicrafts?  
b) What is the significance of geographical indication (GI) tags for Indian handicrafts? What are the leading product categories in handicraft exports? (10+10)
- Q2. a) What impact has the availability of raw materials had on the emergence of different types of handicrafts in various regions of India?  
b) How has the growing environmental consciousness contributed to the revival of grass, leaves, and reed crafts in India, and what are some examples of these crafts? (10+10)
- Q3. a) Give the details of any two important schemes available for dairy entrepreneurship.  
b) Describe any two activities eligible for availing benefits under Animal Husbandry Infrastructure Development Fund (AHIDF)? (10+10)
- Q4. a) What are the important roles played by food processing enterprises? Explain with the help of an example.  
b) What are the major challenges faced by Fruit & Vegetable sector and Spice sector? (10+10)
- Q5. a) Briefly explain the two main segments of the dairy industry. Give some examples of automation and innovation in the Indian dairy industry?  
b) Enlist the activities undertaken from milk production to its transportation to a milk plant. (10+10)
- Q6. Write short notes on:  
a. Automation and Innovation of Indian Food Industry  
b. Eco-friendly Enterprises  
c. Benefits of Online marketplaces  
d. Organic Farming (5x4=20)
- Q7. a. Describe 5 popular Solar energy equipments that can be manufactured by business enterprises.  
b. Briefly describe 10 entrepreneurial opportunities in recycling of Bio-products. (10+10)