

**Bachelor of Arts (Vocational Studies) Micro, Small  
and Medium Enterprises**

**{BAVMSME}**

**IPR FOR MSME'S & STARTUP – BERC 132**

**Assignments**

(January 2024 & July 2024 Sessions)



School of Vocational Education and Training,

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

**Dear Learner,**

You will have to do one assignment with five questions for the **course on IPR for MSMEs & STARTUPS (BERC 132)**. The assignment carries 100 marks.

Irrespective of the year and session of the registration you are required to submit the latest assignments uploaded on the website.

**Instructions:**

- 1) The top of the first page of your response/assignment sheet should include the following:
  - Name:
  - Enrollment No. (Year & session):
  - Course Title:
  - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Read the assignments carefully. Go through the self-learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 6) Last date for submitting the assignments **for Jan 2024 Session is 31st March 2024 and for July 2024 Session is 30th September 2024 or as notified by the University from time to time on IGNOU website homepage: [ignou.ac.in](http://ignou.ac.in)**
- 7) Assignments to be submitted by you to your study centers allotted by your respective regional center for evaluation purpose. **Remember to keep a copy of assignment.**
- 8) Please contact the Course Coordinator/ Programme Coordinators for any academic help / clarification:

**Dr. Geetika S Johry (Course & Programme Coordinator)**

**Dr Rachna Agarwal (Programme Coordinator)**

**Email: [bamsme@ignou.ac.in](mailto:bamsme@ignou.ac.in)**

**Ph: 011-29571646/ 1647**

**Good Luck!!**

## **ASSIGNMENT**

### **IPR for MSMEs & STARTUPS**

**Course Code: BERC 132**

**Maximum Marks: 100**

**Answer any five questions. Each question carries 20 marks**

Q1. Highlight the importance of Intellectual Property for MSMEs. What are the various tools available to MSMEs under the IP Law?

Q2. Throw light on the EVOLUTION AND DEVELOPMENT OF IPR IN INDIA.

Q3. What does ownership of Copyright mean? Discuss in detail.

Q4. 'India's patent system is integral to the nation's quest for becoming a knowledge driven economy and addressing global challenges through innovation.' Discuss.

Q5. What does design mean? Explain its features. Which designs can be registered?

Q6. Write short notes on:

- a. Internet
- b. Worldwide web

Q7. Differentiate between:

- a. Trademark & Service Mark
- b. Collective marks & Certification marks