

BACHELOR DEGREE IN JOURNALISM AND DIGITAL MEDIA (BAJDM)

First Year

Assignment: 2023-2024

Course Title

BNM021 - Introduction to Journalism and Digital Media

BNM022 - Reporting Techniques

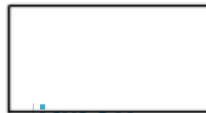
BNM023 - Media and Information Literacy

BNM024 - News Writing and Editing

Last Date of Submission of Assignments to the Study Centre

July 2023 Session - March 31, 2024

January 2024 Session - September 30, 2024



**School of Journalism and New Media
Studies Indira Gandhi National Open
University
Maidan Garhi, New Delhi - 110 068**

Dear Learner,

You must submit one Assignment in each EIGHT theory course of the First Year BAJDM programme. The last date of the submission is given against each Assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **receipt from the Study Centre** for the assignments submitted. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the Centre will send the marks obtained by you to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from Study Centre/Regional Centre), and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Prof. K S Arul Selvan, Dr. Shikha Rai & Dr. Amit Kumar
Programme Coordinators -
BAJDM SOJNMS, IGNOU,
New Delhi
bajdm@ignou.ac.in

BNM-021: Introduction to Journalism and Digital Media

Assignment 01

31st March 2024 / 30th September 2024

(Due Date: Please check the website for the latest update on the due date)

Assignment Code: BNM-021/July23/Jan24

Maximum Marks: 100

Weightage:

30%

Note: Answer all FIVE questions. All questions carry equal marks.

1. Describe the role of news media. Identify the relationship between journalism practices, proliferation of information technology and changing social needs. [500 words] - 20 marks
2. Define the term "Watchdog". Explain the roles and responsibilities of news media as a Watchdog. Cite suitable examples. [500 words] - 20 marks
3. What opportunities exist for individuals to use the Internet media for personal and professional growth? Give relevant examples. [500 words] - 20 marks
4. Answer any **two** of the following:
 - a. Explain the various factors associated with the concept of "digital inequality"? [250 words] - 10 marks
 - b. Enumerate the various steps taken at the national level that aim to reduce "digital inequality"? - 10 marks
 - c. Describe the characteristics of digital media and cite suitable examples. [250 words] - 10 marks
 - d. Discuss the Henry Jenkins framework of New Media Literacy [250 words] - 10 marks
5. Write short notes on any **FIVE**. [100 words each]
 - e. Barriers of Communication - 4 marks
 - f. Mathematical model of communication - 4 marks
 - g. Mobile Journalism - 4 marks
 - h. Fourth Estate - 4 marks
 - i. Freedom of Expression - 4 marks
 - j. Algorithm in Media - 4 marks
 - k. Interpersonal CMC - 4 marks
 - l. Information Society - 4 marks
 - m. Digital Activism - 4 marks
 - n. Internet Governance - 4 marks

BNM-022: Reporting Techniques

Assignment 01

31st March 2024 / 30th September 2024

(Due Date: Please check the website for the latest update on the due date)

Assignment Code: BNM-022/July23/Jan24

Maximum Marks: 100

Weightage:

30%

Note: Answer all FIVE questions. All questions carry equal marks.

1. What is news? Describe the news values with relevant examples. [500 words] - 20 marks
2. Enumerate the various sources of news available for a reporter. [500 words] - 20 marks
3. Classify different types of news reporting. Explain any two of them in detail with suitable examples. [500 words] - 20 marks
4. Answer any **two** of the following:
 - a. Explain the role of research in journalistic practices. Cite relevant examples. [250 words] - 10 marks
 - b. Enumerate the four phases of conducting the interview. - 10 marks.
 - c. Describe the role of news media in the process of social change. Give relevant examples. [250 words] - 10 marks
 - d. Enumerate the significance and relevance of health journalism in the Indian context. [250 words] - 10 marks
5. Write short notes on any **FIVE**. [100 words each]
 - a. Fashion Journalism - 4 marks
 - b. Writing Sports News - 4 marks
 - c. Qualities of a crime reporter - 4 marks
 - d. Trial by Media - 4 marks
 - e. Press Conferences - 4 marks
 - f. Inverted Pyramid Style - 4 marks
 - g. Civic Journalism - 4 marks
 - h. Media and Environment - 4 marks
 - i. Contempt of Court Act, 1971 - 4 marks
 - j. Sources of Political Reporting - 4 marks

BNM-023: Media and Information Literacy

Assignment 01

31st March 2024 / 30th September 2024

(Due Date: Please check the website for the latest update on the due date)

Assignment Code: BNM-023/July23/Jan24

Maximum Marks: 100

Weightage:

30%

Note: Answer all FIVE questions. All questions carry equal marks.

1. Explain the fundamental concepts of Media and Information Literacy (MIL). Enumerate the importance of MIL in the contemporary world. [500 words] - 20 marks
2. Discuss the term "Audience"? Explain the changing role of media audiences due to technological innovations in communication. [500 words] - 20 marks
3. Identify the prominent people involved in the news production process. Explain their role and responsibilities in the news decision-making process. [500 words] - 20 marks
4. Answer any **two** of the following:
 - a. Enumerate the various dimensions of media representation. Cite relevant examples. [250 words] - 10 marks
 - b. What are the differences between an audience, users, and producers in the context of media and information literacy? - 10 marks
 - c. Explain the ethical responsibilities of citizens who engage in journalism. - 10 marks
 - d. Why is ownership and media economics important in media and information literacy? Explain it with suitable examples. - 10 marks
5. Write short notes on any **FIVE**. [100 words each]
 - a. User Generated Content (UGC) - 4 marks
 - b. MIL Pedagogy - 4 marks
 - c. Commercialisation of media - 4 marks
 - d. MIL and lifelong learning - 4 marks
 - e. Public interest journalism - 4 marks
 - f. Vygotsky's theory of learning - 4 marks
 - g. Evolution of Freedom of Expression - 4 marks
 - h. Prosumers - 4 marks
 - i. Cultivation Analysis - 4 marks
 - j. Social learning theory - 4 marks

BNM-024: News Writing and Editing

Assignment 01

31st March 2024 / 30th September 2024

(Due Date: Please check the website for the latest update on the due date)

Assignment Code: BNM-024/July23/Jan24

Maximum Marks: 100

Weightage:

30%

Note: Answer all FIVE questions. All questions carry equal marks.

1. Write a news report on the grand opening of a community centre in your town using inverted pyramid style. Also write the Lede and the Headline. [500 words] - 20 marks
2. Choose a profession of your own choice and write a news article as if you were a journalist shadowing someone in that role. Also include insights into their daily tasks and challenges. [500 words] - 20 marks
3. Open a news website of your choice, select 5 news articles and identify the sources that have been used by the newswriter/journalists. Write your observations on what sources the news should have been based in your opinion. [500 words] - 20 marks
4. Answer any **two** of the following:
 - a. Write a news article based on a cultural celebration solely using user-generated content. Integrate diverse perspectives, social media posts, and comments. Ensure a balanced narrative. [250 words] - 10 marks
 - b. What ethical dilemmas need to be taken care while reporting science and technology issues. [250 words] - 10 marks
 - c. Explain the organisational structure of a national newspaper. Use illustrations to explain it.
 - d. List any 10 digital tools used for newsroom activities - reporting, copy editing and publishing. Give suitable examples.
5. Write short notes on any **FIVE**. [100 words each]
 - a. Types of Headlines - 4 marks
 - b. Different kinds of leads - 4 marks
 - c. What is MOJO - 4 marks
 - d. Role of copy editors - 4 marks
 - e. What is the story pitch? - 4 marks
 - f. Broadsheet - 4 marks
 - g. Tabloid - 4 marks
 - h. Byline - 4 marks
 - i. Content Management System - 4 marks
 - j. Anchor Story - 4 marks