

**DIPLOMA IN ENTREPRENEURSHIP AND  
SKILL DEVELOPMENT**

**Term-End Examination**

**June, 2011**

**BVE-002 : ENTREPRENEURSHIP  
DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : There are two sections in this paper. Section-I is of 40 marks and is compulsory. Section-II comprises of 4 questions of 20 marks each. You may attempt any 3 of them. There is no negative marking.*

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**SECTION - I (40 Marks)**

1. Multiple choice questions. 10x2=20
- (a) Controlling is a part of : 2
- (i) Functions of management.
- (ii) Elements of marketing.
- (iii) Part of selection.
- (iv) None of above.

- (b) PERT stands for : 2
- (i) Project evaluation and review technique.
  - (ii) Programme evaluation and review technique.
  - (iii) Project evaluation and review test.
  - (iv) Programme evaluation and research technique.
- (c) Break even point in a business is : 2
- (i) No profit and no loss.
  - (ii) Maximum profit only.
  - (iii) Maximum loss only.
  - (iv) None of above.
- (d) Odd one out : 2
- (i) Working Capital.
  - (ii) Fixed Capital.
  - (iii) Budgeting.
  - (iv) forecasting sales.
- (e) Fixed capital is : 2
- (i) Money invested in land and building.
  - (ii) Money taken from the bank.
  - (iii) Money given to bank.
  - (iv) None of the above.

- (f) PLC is : 2
- (i) Profit loss centre.
  - (ii) Product life cycle.
  - (iii) Product launch centre.
  - (iv) None of above.
- (g) TQM is : 2
- (i) Total quality in mass.
  - (ii) Total quantity management.
  - (iii) Total quality management.
  - (iv) None of above.
- (h) Working capital (WC) : 2
- (i)  $WC = \text{current assets} + \text{current liabilities}$ .
  - (ii)  $WC = \text{current assets} - \text{current liabilities}$ .
  - (iii)  $WC = \text{current asset} - \text{current liabilities} + \text{closing stock}$ .
  - (iv) None of above.
- (i) Marketing mix is otherwise called as : 2
- (i) Product, price, place and profession.
  - (ii) Product, price, place and promotion.
  - (iii) Product, price, people and promotion.
  - (iv) None of above.

- (j) Diversification of business is 2
- (i) Expansion of business.
  - (ii) Shifting of the business.
  - (iii) Closing of the business.
  - (iv) None of above.
2. What are the resources required to start a business? 5
3. Explain the term - Factors of production. 5
4. Write notes on sole proprietorship. 5
5. Write short notes on feasibility study. 5

## SECTION - 2 (60 Marks)

6. Mr. Bhaskar Das wants to establish the internet cafe where he wants to set up a communication center also. His aim is to provide 12 terminals with high speed connection, scanner, colour printing, Ups, generator, color xerox, and instant coffee machine. He approached you to draft the following documents : 20
- (a) Market survey
  - (b) Man power planning
  - (c) Financial feasibility Report
7. Provide an organisational structure for computer training institute. 20
8. Write notes on 20
- (a) ICICI
  - (b) NSIC
  - (c) DFC
  - (d) IDBI
9. Write notes on. 20
- (a) Market survey
  - (b) Forms of organisation