

B.A. (FASHION DESIGN)

Term-End Examination

June, 2011

BFD-016 : CONTEMPORARY WORLD FASHION

Time : 3 hours

Maximum Marks : 100

*Note : Attempt all questions. Internal choice is indicated.
Support answers with illustrations.*

1. Briefly explain the following (*any 10*) **2x10=20**
- (a) non - La
 - (b) Rastafarians
 - (c) pha nung
 - (d) Sakapatdi style
 - (e) Aloha shirt
 - (f) Khadi look
 - (g) Nigerian's men's dress
 - (h) Hope chest
 - (i) Budget apparel
 - (j) ethnic costume
 - (k) Mohawk
 - (l) Tin chok

2. Answer *any four* of the following : 5x4=20
- (a) List the street styles of 1940's. Explain any 2 in detail.
 - (b) Explain body art highlighting its importance in performing art and expressing individuality.
 - (c) Briefly explain the traditional costume of Korea emphasising on colaus and motifs.
 - (d) Write about any 2 Italian designers giving the details of their signature style.
 - (e) Explain punk and gothic street style.
3. Explain the Japanese traditional costumes in detail. 20
4. Explain the influence of western philosophy an world of fashion. 20
5. What do you understand by innovators list them and give the contributions of any 2 fashion innovators in detail ? 10
6. What is the design philosophy of french designer and elaborate upon the work of any 2 french designers ? 10
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