B.A. IN FASHION COMMUNICATION (BAFC)

Term-End Examination June, 2011

BFM-007 : HISTORY OF WORLD AND INDIA FASHION

Time: 3 hours

Maximum Marks: 100

Note: (i) Question paper has four sections.

- (ii) Attempt all sections.
- (iii) Internal choices are indicated.

SECTION - A

1. Write short notes on any four:

4x10=40

- (a) Explain about the different styles of Egyptian Male Costume with illustrations.
- (b) Write in detail about the Female Costume of Greek.
- (c) Explain about the costumes of Renaissance 1500 A.D period.
- (d) What is retro fashion?
- (e) Describe the modern day uttariyas with diagrams.
- (f) Write on Sunga periods men's costumes.

SECTION - B

Write an essay on clothing styles of Medieval 20
 Europeans men and women.

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Differentiate between ionic and doric chiton.

Discuss its history and usage during the Greek period. Explain the two principles on which classical Greek costumes were based.

5+10+5=20

SECTION - C

- 3. With reference to French Renaissance Period 20 discuss the following:
 - (a) Men's costumes.
 - (b) Women's headwear.
 - (c) Accessories and ornamentation.

SECTION - D

4. Discuss the different kinds of clothes worn by the Egyptians.

OR

How was clothing depicted in Gandhara Art 20 during Kushan Period ?

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