

**BACHELOR OF ARTS
(FASHION DESIGN) / (FASHION
MERCHANDISING AND PRODUCTION)**

Term-End Examination

June, 2011

BFD-025 : SOURCING AND COSTING

Time : 3 hours

Maximum Marks : 100

1. Answer in brief *Any five*. 40
- (a) Give an over view of Indian textile industry. 8
- (b) Define Sourcing and what are the factors which influence sourcing. 8
- (c) What are the areas one should look into while sourcing from a handloom sector ? 8
- (d) What measures have Indian government taken to enhance/support handlooms and powerlooms of our country. 8
- (e) Why are Pakistan mills better in bottom weight qualities ? Name a few qualities you can source out of Pakistan. 8
- (f) Why do powerloom sectors offer better lead times ? 8

2. Describe in details *any five*. 60
- (a) What are the special features of an Organised sector and discuss one mill in detail regarding its products, capacity, lead time and other features ? 12
 - (b) How will you enhance opportunities in sourcing from India ? 12
 - (c) Give a complete costing break up for fabric. 12
 - (d) Powerloom sector is very important for sourcing. Explain why ? 12
 - (e) What is fair trade ? What are its benefits ? 12
 - (f) Name some important powerloom hubs of India and name few typical powerloom fabrics. 12
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