

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2011

MTM-05 : ACCOUNTING AND FINANCE FOR  
MANAGERS AND TOURISM

Time : 3 hours

Maximum Marks : 100

*Note : Answer any five questions in about 600 words each.  
All question carry equal marks unless otherwise specified.*

1. Discuss in detail the scope, concepts and structure of Accounting. 20
2. Define "Budget". Explain the need and importance of Budgetary Control in the overall financial planning of an organization. 20
3. What do you understand by 'Variance' ? With the help of an example, describe how various types of Variance are calculated. 20
4. Answer *any two* in about 300 words each :  $10 \times 2 = 20$ 
  - (a) Why does an organisation need cash ? Suggest effective ways of managing cash.
  - (b) What are the factors which affect cost-volume - profit Analysis ?
  - (c) Explain Break - even analysis with a suitable example.

5. Explain the concept of Pay Back period and its limitation. Why is it so popular among business man ? 20
6. What is a "Balance Sheet" ? Describe its various constituents. 20
7. Define cost segregation and describe the various methods of segregating cost. 20
8. What do you understand by "Working Capital" ? How would you analyse the changes in working capital ? 20
9. Write short notes on the following in about 150 words each : 5x4=20
- (a) Current Assets
  - (b) Financial leverage
  - (c) Profit and Loss Account
  - (d) CVP Analysis
10. What are the criteria for judging an Investment proposal ? Discuss two main methods of evaluating investment proposals. 20
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