

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS
(PGDIPR)**

**Term-End Examination
June, 2011**

**MIP-001 : GENERAL OVERVIEW OF
INTELLECTUAL PROPERTY**

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory. However internal choices are given.

PART - A

Note : *Attempt any five questions from this Part. All questions carry 2 marks each. Answer briefly. 5x2=10*

1. Geographical Indication.
2. Distinguish between Industrial Design and Trade mark.
3. What factors guide the panelists decision ?
4. Branding as a phenomenon that transcends commerce.

5. What is the structure of the World Trade Organisation ?
6. What is Global Economic Policy making ?
7. Trademark as Incentive to Investment.
8. How does Uniform Domain Name Dispute Resolution Policy work ?

PART - B

Note : *Attempt any two Questions from this part. Each question carries 5 marks.*

2x5=10

1. Write a detailed note on enforcement of IPRs
2. How does WIPO get involved in the resolution of IPR disputes ?
3. What is the rationale behind Intellectual Property ?

PART - C

Note : *Attempt any two questions from this part. Each question carries 5 marks.*

2x5=10

1. What are the technological challenges to Intellectual Property ?
2. Write a detailed note on the Open source.
3. Trademark is a aid to consumer choice. Discuss.

PART - D

Note : Attempt *any two* questions from this part. Each question carries 5 marks. **2x5=10**

1. Write a note on management of IP in knowledge economy.
2. What are the social and economic consequences of counterfeiting/piracy ?
3. Write a note on The Policy Advisory Commission.

PART - E

Note : Attempt *any two* questions from this part. Each question carries 5 marks.

2x5=10

1. Discuss patent as an instrument of rights and privileges.
 2. Write the non-commercial role of trademarks.
 3. Discuss various remedies available for the infringement of IPRs.
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