

01454

**BACHELOR OF TECHNOLOGY IN
MECHANICAL ENGINEERING
(COMPUTER INTEGRATED
MANUFACTURING)**

Term-End Examination

June, 2011

**BME-035 : INDUSTRIAL ENGINEERING &
OPERATIONS RESEARCH**

Time : 3 hours

Maximum Marks : 70

Note : All questions carry equal marks. Assume any missing data suitably. Attempt FOUR questions from Section A and any THREE questions from Section B.

SECTION A

Attempt *any four* questions :

1. Define Productivity. What are different indicators for measuring it ? Why in India we have low agricultural productivity. Discuss different elements of Productivity Improvements. Give examples. 2 + 4 + 4
2. Explain "Work - Sampling" as system for 5 + 5 calculating standard time. Differentiate work - sampling from Time - study with proper example. Use tabular format.

3. List down various tools of method study. Give situations where these tools are useful. Draw a Sample Flow Process Chart. $3 + 3 + 4$
4. Discuss various requirements of a good product design. Discuss various steps of a New Product Development. $5 + 5$
5. What is Design for Environment ? Explain this concept, its importance with the help of some example. $5 + 2 + 3$
6. Explain the impact of following on working of an operation $3 + 4 + 3$
- (a) Noise
 - (b) Temperature and humidity
 - (c) Lighting

SECTION B

Attempt *any three* questions :

7. Solve the following problem using graphical method. 10

$$\text{minimize } Z = 200x_1 + 300x_2$$

$$\text{such that } 2x_1 + 3x_2 \geq 1200$$

$$100x_1 + 100x_2 \leq 40000$$

$$2x_1 + 1.5x_2 \geq 900$$

$$x_1 \geq 0$$

$$x_2 \geq 0$$

8. Solve the following linear programming problem using simplex method and give comments. 10

$$\text{maximize } Z = 3x_1 + 2x_2$$

$$\text{subject to } x_1 - x_2 \leq 1$$

$$x_1 + x_2 \geq 3$$

$$x_1 \geq 0 \text{ and } x_2 \geq 0$$

9. A car rental firm has one car in each of the five depots D_1, D_2, D_3, D_4 and D_5 and a customer in each of the 5 cities C_1, C_2, C_3, C_4 and C_5 . The distance between the depots and cities are given in table below. Assign cars to individual customer so as to minimize the total distance covered. 10

Depot	Cities				
	C_1	C_2	C_3	C_4	C_5
D_1	140	115	120	30	35
D_2	110	100	90	30	15
D_3	155	90	135	60	50
D_4	170	140	150	60	60
D_5	180	155	165	90	85

10. Describe Markov chain with the help of suitable example. Also provide applications of Markov Process especially for Discrete state space. 10
11. Write short note on *any two* of the following : $5 \times 2 = 10$
- (a) Goal Programming
 - (b) Data Envelopment Analysis
 - (c) Game Theory