MANAGEMENT PROGRAMME Term-End Examination June, 2011

MS-43 : MANAGEMENT CONTROL SYSTEMS

Time : 3 hours

Maximum Marks : 100 (Weightage 70%)

Note : Attempt **any five** questions. All questions carry **equal** marks.

- Explain the nature and purpose of Management Control Systems and discuss the considerations involved in designing Management Control System in an organisation.
- 2. Explain the concept of 'strategy' and discuss the various models used for formulating Business Unit Strategies.
- **3.** What is a 'cost centre' ? Explain and distinguish between engineered cost centre and discretionary cost centres and discuss the implication that they create for management control system.

- 4. What are 'investment centres' ? Discuss the various approaches used for measuring the performance of investment centres.
- 5. Explain the Arm's Length Principle and discuss the Transactional Profit Methods used for transfer pricing.
- 6. Explain Performance Measurement. Discuss the various metrics used for performance management.
- Discuss the general and risk characteristics of banks. How can the risk in banks be controlled by the application of Management Control Systems ? Explain.
- 8. What are the characteristics of a project organisation ? Explain how these features affect the control system design of a project.