

00155 **POST GRADUATE DIPLOMA IN GLOBAL
BUSINESS LEADERSHIP (PGDGBL)**

Term-End Examination

June, 2011

**MGBE-030 : INTERNATIONAL BUSINESS
ENVIRONMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Describe the recent trends in FDI inflows with underlying reasons for the same. For what reasons is it essential to have a comprehensive multilateral framework to facilitate the growth of FDI. Support your answer with arguments. 20

2. Explain the meaning of GATS. Discuss its salient features. Describe its benefits to the developing countries. 20

3. Describe Hosmer's Model for ethical analysis of management decisions. In what way does the model help to understand the factors affecting managerial decisions across cultures ? 20

4. What are four basic types of regional economic groupings ? Describe the main features of those groupings. Give suitable illustrations in support of your answer. 20
5. Enumerate the various organisational structures in international business. Discuss any three in detail. Also describe the factors affecting the choice of a structure by a MNC. 20
6. Distinguish between *any THREE* of the following : 20
- (a) Polycentrism and Ethnocentrism
 - (b) Bilateral vs. Multilateral Trade System
 - (c) ADR vs. GDR
 - (d) FDI vs. Portfolio Investment
7. Describe the various methods of settlement of international trade disputes. 20
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