

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

June, 2011

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What do you mean by the term "Management" ? 20
Critically examine various functions of management.

2. (a) What are the different types of planning ? 10
Explain.
(b) State the various principles of direction. 10

3. What is the meaning of the term "Organising"? 20
Discuss various principles of organising.

4. Explain the importance of communication in 20
management. What are the channels of upward
and downward communication ? Give examples.

5. Critically examine different styles of leadership. 20
Is there any best style of leadership? Give reasons for your answer.
6. Discuss the importance of controlling function 20
in a business organisation. What are the requirements for an effective control system? Explain.
7. (a) What is the need and importance of 10
coordination? Discuss .
- (b) How to motivate employees in an industrial 10
organisation? Give examples.
8. Write short notes on the following :
- (a) Formal and informal organisation 10
- (b) Decision - making process 10
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