

**EXECUTIVE MBA
(EXMBA)**

Term-End Examination

June, 2011

**MCT-064 : BUSINESS ETHICS, CORPORATE
GOVERNANCE, CSR**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. "Social responsibility of business is an exercise in balancing the objectives of society with those of the business", In the light of this statement, describe the primary, moral, rational and economic arguments in favour of CSR. 20
2. Discuss the factors that have influenced the development of corporate social responsibility. Give suitable Indian examples also. 20
3. Explain the concept of corporate governance, for what reasons corporate governance has become significant for modern corporations ? 5,15
4. (a) Distinguish between governance and management 10,10
(b) Describe the scope of business ethics.

5. Define values, distinguish between social values and corporate values. Enlist and discuss some of the important corporate values. 5,5,10

 6. How is the code of ethics different from the code of conduct ? What is the method of integrating business ethics in an organization ? 8,12

 7. Explain the various issues connected with corporate governance in India. 20

 8. Write detailed notes on the following : 20
 - (a) Social Audit
 - (b) Principles of Corporate Social Responsibility.
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