

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)**

Term-End Examination

June, 2011

00028
**BRS-006 : BUSINESS INFORMATION SYSTEMS
AND APPLICATIONS**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. (a) Distinguish between information and knowledge. What are the characteristics of informations ? 10
(b) Explain the physical components of computer based information systems. 10
2. What is systems approach to problem solving ? Give suitable examples. 20
3. (a) Explain decision-making process. 10
(b) Explain transaction processing systems. What are its limitations. 10
4. What are the components of MIS ? How MIS is different from DSS ? 20

5. Explain different stages in SDLC. How SDLC is different from prototyping ? 20
6. (a) What do you understand by data management ? 10
(b) Explain OLAP with suitable examples. 10
7. What is systems review ? What factors are considered in system review ? 20
8. Write short notes on the following :
(a) Information Security Access Control Systems. 10
(b) System Security Threats. 10
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