No. of Printed Pages: 6

BSSI-001

PROFESSIONAL CERTIFICATE IN SPOKEN ENGLISH AND PERSONALITY DEVELOPMENT

00491

Term-End Examination June, 2010

BSSI-001: FUNDAMENTALS OF ENGLISH - III

Time: 2 hours

Maximum Marks: 60

Note: The question paper has **Six** questions.

All questions are compulsory.

- 1. Write an essay in about 150-200 words on 10 any one of the following topics:
 - (a) Tourism Industry in India.
 - (b) Role of women in today's world.
- 2. Read the given passage and answer the questions 10 that follow:

Plastic currency is the in thing today. Credit cards don't just substitute for cash, they even earn you reward points. Every time you swipe your credit card to make a purchase, you are rewarded points. Typically you get one point per Rs. 100-250 spent. The value of a point can be anywhere between 30 paise to a rupee. One must remember

that points get accumulated against spends and not for cash withdrawals. Earlier banks offered a limited catalogue of products plus the price was very high and one couldn't negotiate on them. Now there is a laundry list of what you can do with the points. There is a conventional catalogue including apparel, gadgets, jewellery. You can also encash your points against gift vouchers. For instance you can get gift vouchers from Domino's, Cafe Coffee Day, Pantaloons, Lee, Westslide. Going a step further, some banks have tie ups with certain merchants where you can redeem points instantly. Cards today offer multiple features. One can pay bills online and one also earns points.

- (a) How do credit cards have an edge over cash? Mention any two.
- (b) Do you earn points in all transactions using credit cards? If not, when don't you earn points?

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- (c) How does the user earn points? What is 2 the value of a point?
- (d) Mention any two ways of redeeming the points.
- (e) Find words from the passage which mean the same as:
 - (i) Credit card (ii) Collected

5
5
10

	(e)	You look tired, get you some		
		tea ?		
	(f)	I able to clinch the deal today.		
	(g)	I wish I write stories like you.		
	(h)	meet Pankaj, give him the		
		message.		
	(i)	The murderer be awarded life		
		imprisonment.		
	(j)	you please carry this parcel for		
		me ?		
_	.			
5.	a tick on the correct option:			
	(a)			
		at us?		
		(i) they are (ii) are they		
		(iii) they		
	(b)	-		
		drive down to the chemist.		
		(i) am (ii) do		
		(iii) need to		
	(c) I to book a flat in Noida.			
		(i) planning (ii) am planning		
		(iii) was planned		
	(d) An accomplice is helps anothe			
person to commit a crime.				
		(i) someone who (ii) that		
		(iii) that which		

	is that womar	at th	e gate ? What	
(i)	she wants	(ii)	do she want	
(iii)	does she want			
	ish and I orrow.	tl	nrowing a party	
(i)	were	(ii)	are	
(iii)	will			
	n a quiet per noise.	son.	I can't stand	
(i)	much	(ii)	harsh	
(iii)	more		,	
My friend and I of going to Ladakh.				
(i)	am thinking	(ii)	are thinking	
(iii)	thinking			
	seem to be t	he inr	nocent one. I	
(i)	believe	(ii)	believed	
(iii)	am believing			
	our winter.	stay in	the Andamans	
(i)	are enjoying	.(ii)	enjoyed	
(iii)	enjov			

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10

Fill in the blanks with appropriate words given in the box below: redeem, contracted, deplete, booming, replete, consultations, hectic, demolished, crisis, initiative, facelift, allocate, functional (a) You can _____ the points and buy a book for Rs. 500. He _____ swine flu when he went to Pune. The old bunglow was _____ and a mall is being constructed there. Fashion is a _____ industry today. This ______ is funded by an N.G.O. (f) This firm offers free ______ to revive dying factories. The committee decided to give a _____ to the housing society. His timely assistance enabled us to overcome After retirement, Pandeer decided to stay in the hills, away from the _____ city life. The country is _____ with natural

wealth which attracts many foreigners.