

**MASTER'S IN TOURISM MANAGEMENT**

**Term-End Examination**

**June, 2010**

00288

**MTM-11 : TOURISM PLANNING AND  
DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt five questions in all. All questions carry equal marks.*

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1. What is the importance of public participation in Tourism development ? Discuss some of the Tourism planning approaches that provide for such participation. 20
2. "Tourism has the problem of supply-demand match". Discuss the ways of establishing this match through planning. 20
3. What are the goals of development through Tourism ? How are these built in Tourism plans ? 20
4. What is the importance of survey of natural environment in Tourism planning ? What elements are covered in this survey ? Elaborate. 20

5. Write an essay on event planning with reference any sports event in India. 20
  6. What is monitoring of plans ? Discuss measures which are used for monitoring Tourism plans at different levels. 20
  7. Explain the role of Ministry of Tourism, Government of India as National Tourism Organization in the national level planning. 20
  8. What do you understand by Tourism Region ? What aspects would you include in a regional level Tourism Plan ? 20
  9. What is local level planning ? Discuss its important pre-requisites. 20
  10. "Tourism impacts economic, socio-cultural and ecology in many ways". Explain the impact mitigation through successful Tourism Planning. 20
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