

CERTIFICATE IN COMMUNITY RADIO

00919

Term-End Examination

June, 2010

**BJM-002 : OPERATING A
COMMUNITY RADIO**

Time : 2½ hours

Maximum Marks : 100

Weightage : 70%

Note : All questions are to be answered. For Descriptive questions (2 to 5) answer in 60 to 100 words.

1. Choose the right answer from the multiple choices given : 10x2=20
- (a) The frequency allocated to Community Radio Station is in :
- (i) FM Band
 - (ii) AM Band
 - (iii) MW Band
 - (iv) SW Band
- (b) Omni-directional mics pick up sound from :
- (i) Two directions
 - (ii) All directions
 - (iii) One direction
 - (iv) None of the above

- (c) What are the major components of a Community Radio ?
- (i) Transmitter
 - (ii) Antenna with feeder cable
 - (iii) Studio Console/mixer
 - (iv) All the above
- (d) The antenna tower's height for a CR station will be :
- (i) 100 mts
 - (ii) 60 mts
 - (iii) 30 mts
 - (iv) 10 mts
- (e) ICT means :
- (i) Infotainment and Communication Technology
 - (ii) Interactive and Commercial Technology
 - (iii) Information and Communication Technology
 - (iv) Instant Communication Technology
- (f) Who assigns the work to volunteers :
- (i) Station Manager
 - (ii) Accountant
 - (iii) Technician
 - (iv) Volunteers decide on their own

- (g) The present Indian CR policy allows :
- (i) 100 Watt Transmitter (ERP)
 - (ii) 500 Watt Transmitter (ERP)
 - (iii) 15 Watt Transmitter (ERP)
 - (iv) 25 Watt Transmitter (ERP)
- (h) Equipment used for outdoor recordings :
- (i) CTR
 - (ii) Phone-in
 - (iii) Flash recorder
 - (iv) AWS
- (i) The License Agreement require the CR station to preserve all broadcast programmes for at least :
- (i) 5 years
 - (ii) 3 months
 - (iii) 15 days
 - (iv) 12 months
- (j) Radio presenter who broadcast music :
- (i) Commentator
 - (ii) Reporter
 - (iii) Radio Jockey
 - (iv) Musician
2. (a) What is the difference between the functions of an Antenna and a Transmitter ? 10
- (b) Explain the term "Feed back Mechanism". 10

3. (a) What do you understand by the following terms : 10
- (i) Access
 - (ii) Participation
 - (iii) Self Management
 - (iv) Self Reliance
 - (v) Knowledge Sharing
- (b) What are the qualities of a good Community Radio Station Manager ? 10
4. (a) What are the three stages of planning for producing a Radio programme ? 10
- (b) What is the importance of volunteers in a CR station ? 10
5. (a) What are the various programme formats used over Radio ? Elaborate on any two formats. 10
- (b) What are the basic skills needed to become a Radio announcer ? 10