

CERTIFICATE IN COMMUNITY RADIO

Term-End Examination

June, 2010

00639

**BJM-001 : INTRODUCTION TO
COMMUNITY RADIO**

Time : 2½ hours

Maximum Marks : 100

(Weightage : 70%)

Note : Attempt any five Questions. All questions carry equal marks.

1. How do you categorise the functions and scope of community Radio ? 20
2. Which groups do you call a community in context of Community Radio Broadcast ? 20
3. What is the role of local talent in content planning ? 20
4. In India, What are the procedures of application and grant of license for Community Radio ? 20
5. Though a Community Radio Station works on the no-profit no-loss philosophy, still there are some different types of commercial activities to meet the expenses of the station. What are they ? 20

6. What does volunteerism mean and how is it vital for the sustainability of a Community Radio Station ? 20
7. Behind the concept of Community Radio and its policies in India, Development Agencies played various important roles. What are they ? 20
8. "Synergy transforms a group to team". Define synergy in the light of this phrase. 20
9. Define *any five* of the following briefly : 4x5=20
- (a) Community Participation
 - (b) Awareness
 - (c) Data Analysis
 - (d) SACFA
 - (e) Krishi Vigyan Kendras
 - (f) Participatory Research
 - (g) Civil Society
 - (h) Team Work
 - (i) Social Accountability
 - (j) Community Reporter

10. Write short note on *any two* of the following :

- (a) Broadcast Code of AIR 2x10=20
 - (b) E-Tuktuk Project
 - (c) Ethnographic Action Research
 - (d) Feedback Mechanism
 - (e) Radio - A "Background Medium"
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