

00791

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

June, 2010

**MBP - 006 : EDITING SCIENTIFIC
TECHNICAL AND MEDICAL BOOKS**

Time : 3 hours

Maximum Marks : 100

*Note : This paper has five(5) compulsory questions. Attempt
each in around 300 words unless otherwise instructed.*

1. Explain the term 'STM Communication' bringing out clearly how it is different from other forms of communication ? 20

OR

Why are citations and references important in scientific text ? Explain some of the conventions followed in providing citations and references, with suitable examples. 20

2. Describe the general structure of a scientific research publication, explaining the significance of each part. 20

OR

What aspects of multimedia design would you keep in mind, while preparing a multimedia package on a scientific topic ? Do you think that choice of appropriate colour is important in communicating messages through multimedia ? 20

3. Briefly discuss the graphic aids commonly used in technical documents. 20

OR

What are the different types of E - Books ? Why do you think E - Books are becoming increasingly popular ? 20

4. "Editors have to be extremely careful to ensure accuracy and precision of contents while editing medical books." Discuss the statement on the basis of your understanding of the principles of medical editing. 20

OR

There is a wide variety of medical books available in the market and the STM editor should have an awareness of all these types. Describe the main types of medical books you are likely to come across as a practising editor. 20

5. Write short notes of about 150 words each on
any two of the following : **10+10=20**

- (a) STM Communication organisations.
 - (b) Features of punctuation common to scientific text.
 - (c) Special purpose fonts used in STM documents.
 - (d) Resources for editing medical writing.
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