

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

June, 2010

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : This paper has five compulsory questions. Attempt each question in 300-350 words unless otherwise instructed.

1. Discuss the commonly found features in a typical book cover design with suitable examples. 20

OR

What are the issues to be taken into consideration while designing the text of a book ? Illustrate your answer.

2. What are the major printing processes ? Discuss any one in detail. 20

OR

Differentiate between manual composing and machine composing with appropriate examples.

3. Explain the advantages and disadvantages of 'Perfect' (or Adhesive) Binding. 20

OR

Explain the advantages and disadvantages of Limp or Flexible Binding.

4. List the various kinds of cover materials that have been used down the ages and briefly describe each. 20

OR

Discuss the common faults that can be seen in improperly done binding.

5. Write short notes on *any two* of the following in 150-200 words each : 10+10
- (a) Various parts of a complete manuscript.
 - (b) Desk Top Publishing.
 - (c) Importance of book binding.
 - (d) Finishing and Tooling.
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