BACHELOR'S DEGREE PROGRAMME

4359

Term-End Examination

June, 2010

ELECTIVE COURSE: ENGLISH EEG-4: ENGLISH FOR PRACTICAL PURPOSES

Time: 3 hours

Maximum Marks: 100

Note: All questions are to be attempted. Internal choice has been given.

1. Read the passage given below and answer the questions that follow:

An allergy is a mistaken defence reaction by the body; This is meant to protect you, but in fact it is very troublesome. Most people do not have any allergic tendencies but the minority who suffer are increasing, although the reasons for this growth are presently unknown.

If you do have an allergic tendency, from time to time something – a pollen, a drug or a certain food comes along that makes your body's protective system recognise something as

'foreign'. The immune system doesn't take any action there then, so you will be unaware of any problem. But next time, the foreign invader or allergen turns up, your immune system. "Here's that enemy again. Lets defend ourselves". Unfortunately, the defence turns out to be a massive over-the-top reaction known as the allergic response. The defenders or antibodies that were formed by your body in response to the first visit of the foreign invader, now go completely wild and start attacking your own cells. In particular they attack the 'Mast' cells, found in your nose, lungs and skin, and some other tissues as well. When the mast cells are broken open by the assault, they release all sorts of harmful chemicals, especially one called histamine.

Histamine causes inflammation wherever it is released. The inflammation is characterised by redness, swelling, discomfort, itching and leakage of fluid from blood vessels. So, if this happens in your nose, you'll get some form of rhinitis such as hayfever. If your lungs are affected, you'll get an attack of asthma, and in the case of your skin, you'll get a rash or eruption, such as eczema. In most cases, drugs called anti-histanimes are administered to the patient.

Allergy tends to run in families, but there are also plenty of people who develop allergies even though there does not appear to be a history of allergic disorders in their families. People with allergies tend to have a higher than normal level of the antibody immunoglobulin.

Anti-histamines are drugs that are chemically related to histamine, but which have the property of blocking its effects. The main problem is that they are also sedatives, making it dangerous for those who drive or operate machinery. They also make school work difficult for children as they cause heavy-headedness and drowsiness. It is also important not to take alcohol while on sedative anti-histamines.

(a) Answer True or False:

- (i) Allergies are the body's defence mechanism.
- (ii) Antibodies are the foreign invaders to which the body responds.
- (iii) Allergens attack all parts of the body.
- (iv) Histamines are released by the mast cells.

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	(v)	Allergies are hereditary in most cases	
	(vi)	Immunoglobulin is present in all human beings.	
(b)	Answer the questions:		
	(i)	Define allergy.	
	(ii)	What happens in the body when an allergen turns up?	
	(iii)	What are the effects of the attack on the 'mast' cells ?	
	(iv)	What are the dangers inherent in taking anti-histamines ?	
	(v)	What are the signs of skin allergy?	
(c)	Fill in the blanks :		4
	(i)	Allergies are generally	
	(ii)	Anti-histamines causeand	
	(iii)	are formed in response to a foreign invader on the body.	
	(iv)	, and, and are examples of allergies.	

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2.	Read the letter given below and fill in the blanks
	by choosing the most appropriate word from the
	list given below:
	Dear Ms. Sahni,
	Thank you for your letter of 4th March, 08.
	I was very(i) to hear about your problems
	with your washing machine and the
	(ii) appointed by our firm, I had no
	<u>(iii)</u> that you were <u>(iv)</u> .
	I am glad you have let me know <u>(v)</u> and
	I shall(vi) this immediately. Our service
	agents are normally very(vii) and
	(viii); in your case. I can only(ix) that
	there must have been some major(x) on the
	part of the agency.
	Let me(xi)you that one(xii) to
	you in future will be <u>(xiii)</u> . In future you wil
	receive(xiv) within 24 hours of calling the
	engineer. If you(xv) any other difficulty
	please call on(xvi) me at once and I will take
	<u>(xvii)</u> action. Again, let me <u>(xviii)</u> you
	of our best (xix) I look forward to your

(xx) in future also.

i)	(A)	unhappy	(B)	disturbed
	(C)	sorry		
ii)	(A)	wholesalers	(B)	retailer
	(C)	service centre		
iii)	(A)	idea	(B)	knowledg
•	(C)	feeling		
iv)	(A)	discontented	(B)	dissatisfie
	(C)	disinterested		
v)	(A)	at once	(B)	earlier
	(C)	before		,
vi)	(A)	investigate	(B)	understan
	(C)	ensure		
vii)	(A)	timely	(B)	prompt
	(C)	understanding		
viii)	(A)	reliable	(B)	quickly
	(C)	dutiful		
ix)	(A)	delineate	(B)	assume
	(C)	hope		
x)	(A)	gap	(B)	blame
	(C)	lanse		

(xi)	(A)	inform	(B)	assure
	(C)	promise		
(xii)	(A)	work	(B)	service
	(C)	repair		
(xiii)	(A)	perfect	(B)	noticeable
	(C)	excellent		•
(xiv)	(A)	communication	(B)	service
	(C)	notice		
(xv)	(A)	expect	(B)	face
	(C)	find		
(xvi)	(A)	write	(B)	fax
	(C)	telephone		
(xvii)	(A)	immediate	(B)	at once
	(C)	instant		
(xviii)	(A)	assume	(B)	tell
	(C)	assure		
(xix)	(A)	commitment	(B)	wishes
	(C)	intentions		
(xx)	(A)	advice	(B)	patronage
	(C)	partnership		

- 3. Write an essay in about 250 words on any one of the following:
 - (a) The role of the media today
 - (b) The pros and cons of working in the private or public sectors.
 - (c) Living in a joint family as contrasted with a nuclear family.
- 4. Write a dialogue in about 200 words on any one: 20
 - (a) Two friends are discussing the advantages and disadvantages of living in a metro city.
 - (b) Two friends are discussing the increasing trend of coaching classes and test preparation classes.
- 5. As the manager of a newly opened restaurant, 20 write a report on strategies for improving sales, based on customer feedback and comparison with competitors in the field.