

66600

POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT

Term-End Examination

June, 2010

MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. Question no. 1 is compulsory. All questions carry equal marks.

1. (a) Fill in the blanks in the following : **5x1=5**
- (i) In India, _____ state has the largest area grown under tea.
 - (ii) 'Grains of paradise' represent the seeds in the capsules of _____ plant.
 - (iii) _____ is the largest producer of coffee in the world.
 - (iv) The highest per hectare yield of coconut in India is from the state of _____.
 - (v) _____ is the category (Grade) of cashew kernels having the highest demand in the world/domestic markets.

(b) Mention name of the world's largest producer country for the undermentioned crops : 5x1=5

- (i) Tea (ii) Rubber
- (iii) Pepper (iv) Coconut
- (v) Cashew

2. (a) Name the states in India with the highest and second highest area under cultivation for crops : 2x2=4

- (i) Coffee,
- (ii) Cardamom

(b) Justify the following statements : 3x2=6

- (i) Plantation management is a unique profession.
- (ii) India can export mostly labour intensive products.
- (iii) Cashew exports exceed the domestic production.

3. Comment in brief on the following : 5x2=10

- (a) Entrepreneurship
- (b) Contract farming for commodity
- (c) 4 Ps
- (d) Common fund for commodities
- (e) Health benefits of coconut

4. Give correct expansion of *any four* of the following and indicate the concept/activity/function associated with each. $4 \times 2\frac{1}{2} = 10$
- (a) EUREGAP
 - (b) HACCP
 - (c) CTC Teas
 - (d) COGENT
 - (e) AoA of WTO
 - (f) AEZ
5. What do you know about the following. $5 \times 2 = 10$
- (a) Export and import status of Rubber products.
 - (b) Labour force utilization in coffee plantations in India.
 - (c) Agmark standards
 - (d) Entrepreneurs based on expertise
 - (e) Organic plantation crops
6. (a) Name the Ministry to which the following Commodity Board are attached. Give the Head Quarter of each Boards. $3 \times 2 = 6$
- (i) Tea
 - (ii) Rubber
 - (iii) Spices
- (b) State briefly Research and Extension 4 functions of the Tea Board.

7. What are Plantation Crops ? Give details on area cultivated, production and value from different crops to highlight their significant contributions to the national economy. **10**
8. Explain briefly the following : **10**
- (a) Essential qualities of Entrepreneurs
 - (b) Total Quality Management (TQM)
-