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**POST GRADUATE DIPLOMA IN
HOSPITAL AND HEALTH MANAGEMENT**

Term-End Examination

June, 2010

**DHHM-1 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II**

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. What is the aim of inventory control. Describe various techniques of inventory control. **5+10=15**

2. What are the function of a hospital managers ? How will you use various techniques of management in improving the functioning of a hospital ? **5+10=15**

3. Write short note on *any four* of the following : **4x5=20**
 - (a) Marketing mix
 - (b) Use co-efficient
 - (c) Break even analysis
 - (d) Decision making
 - (e) Managerial grid

4. Write short note on *any four* of the following :

4x5=20

- (a) Overhead costs
 - (b) Delegation
 - (c) Communication networks
 - (d) Primary motives
 - (e) Job enrichment
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