

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

June, 2010

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

00468

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. (a) 'Management as a whole is concerned with the performance in an organization'. Elucidate the statement giving examples. 10
- (b) What are the various functions of Management ? Explain each of them in brief. Support your answer with the help of examples. 10
2. Briefly explain the process of Strategic planning giving examples. 20
3. (a) Define 'Organizing'. Explain the concept of organizing with the help of examples. 10

- (b) Assume that you are working in a service organization. What will be the nature of organizing in your organization ? Explain. 10
4. Communication is a complex process giving rise to many problems. Critically comment on the statement discussing the barriers to communication. 20
5. List out the characteristics of coordination and explain each of them in brief. Give examples in support of your answer. 20
6. (a) What do you understand by Japanese Leadership practices. Explain. 10
(b) What is a Managerial grid ? Discuss. 10
7. A leader must possess certain leadership qualities. What are these qualities ? Discuss them in detail. 20
8. Write short notes on the following : 10x2=20
(a) Formal organization
(b) Informal organization
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