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**POST GRADUATE DIPLOMA IN DISTRICT
HEALTH MANAGEMENT
(PGDDHM)**

Term-End Examination

December, 2011

**DDHM-01 : PUBLIC HEALTH SYSTEM
WOMEN AND CHILD HEALTH**

Time : 3 hours

Maximum Marks : 50

PART - A

Answer *any two* questions. Each question carries
8 marks.

1. (a) Enlist the various determinants of health.
(b) Explain the various levels of prevention with
suitable examples. 3+5=8

2. (a) Enlist the objectives of R.N.T.C.P. 3+5=8
(b) Describe the diagnosis and treatment
protocol under R.N.T.C.P

3. (a) Enlist the various systems of medicine that
fall under the category of AYUSH.
(b) Describe how the mainstreaming of AYUSH
can be achieved ? 2+6=8

PART - B

4. Answer *any two* questions. Each carries 8 marks. 4+4=8
- (a) Explain what is IMNCI and the principles on which it is based ?
 - (b) Describe the limitations of IMNCI approach.
5. Discuss the bottlenecks in providing emergency obstetric care. 8
6. (a) Define social marketing. 2+2+4=8
- (b) Explain the differences between social and commercial marketing.
 - (c) Describe the strengths and weaknesses of social marketing in district health plan.

PART - C

7. Write short notes on *any six* of the following. 3x6=18
Each carries 3 marks.

- (a) Duties of MPW (Female)
 - (b) Strategies for improvement of immunisation coverage.
 - (c) Uses of surveillance.
 - (d) Dai Training
 - (e) Sex selective abortion
 - (f) Health needs of older women
 - (g) Role of ASHA in Janani Suraksha Yojna
 - (h) Control of Dengue Fever
 - (i) Integrated Counselling and Testing Centres (ICTCs)
 - (j) B.C.C. on malaria.
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