

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**December, 2011**

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :** (i) *All questions carry equal weightage.*  
(ii) *All questions are compulsory.*
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1. Answer the following question in about 600 words :  
Explain the meaning of communication technology ? Discuss any three factors which influence the adoption of communication technology.

**OR**

Discuss the specific educational uses of communication technologies.

2. Answer the following question in about 600 words :  
Describe the multi - media approach used in the instructional system of IGNOU.

**OR**

Describe the strengths and weakness of video programmes. Explain how video programmes are used in IGNOU for distance learning ?

3. Answer *any four* questions in about **150** words each :

- (a) Describe the stages in the script writing process.
- (b) Write the types of field/location recording.
- (c) Define the three logic issues related to the pedagogic uses of the computer.
- (d) Write a short note on Satellite - based communication and its importance in distance education.
- (e) Describe the various approaches to combine media in distance education.
- (f) Why is research and development important to communication technologies in developing countries ?

4. Answer the following question in about **600** words :

Define World Wide Web and its uses for distance education. How would you use www for learning purposes ?

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