

MASTER OF ARTS (EDUCATION)

Term-End Examination

December, 2011

01130

MES-112 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING PRINT MATERIAL

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All questions are compulsory.

(ii) All questions carry equal weightage.

1. Answer the following questions in about 600 words.

Keeping the characteristics of distance learners in mind elaborate the importance of any two theories of learning for course designing.

OR

Describe "Mathematical" and "Information" theories of communication and explain how they are relevant to distance education.

2. Answer the following question in about 600 words.

List various activities a teacher has to perform to facilitate learning in a classroom. How can a distance educator achieve the same learning outcomes by designing Self Learning material ? Explain with examples.

OR

Explain the multi - media approach adopted by distance learning institutions. Keeping in view principles of communication and learning needs of varied distance learners justify the approach with examples.

3. Answer *any four* of the following questions in about **150** words each :

- (a) Describe the editor's input at post - production stage of curriculum planning.
- (b) Elucidate the implications of Gagne's theory of learning in distance education.
- (c) Enumerate factors which should be taken into account before revising a programme.
- (d) Explain Rowntree's approach to curriculum planning.
- (e) How does proper use of language make self-learning-material comprehensible ?
- (f) How is interactivity generated in distance education print material ?

4. Answer the following question in about **600** words.

Suppose as a distance educator you desire to develop a programme. Draft a proposal addressing all academic and administrative issues, covering all stages of course development, outlining financial and manpower requirements and justification for launching the programme.
