

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION**

**Term-End Examination**

**December, 2011**

**ES-312 : DESIGN AND DEVELOPMENT OF  
SELF-LEARNING MATERIALS**

*Time : 3 hours*

*Maximum Weightage : 75%*

**Note :** (i) *Attempt all the three questions.*

(ii) *All the three questions carry equal weightage.*

1. Answer *any one* of the following questions in about **1200** words.
  - (a) Describe the pedagogic functions of :
    - (i) the logical presentation of content
    - (ii) unit objectives
    - (iii) activities in self-learning materials
  - (b) Discuss the implications of various theories of learning and communication for the design and development of self learning materials
2. Answer *any four* of the following questions in about **300** words each.
  - (a) Discuss the importance of assignments in open and distance learning.
  - (b) What is constructivist learning ? Explain in brief its implications for designing course material for distance learning.

- (c) Describe the significance of maintaining quality of distance education materials.
- (d) Describe the importance of interactive technology in distance education.
- (e) Discuss the unique problems faced by an editor of distance teaching materials.
- (f) Differentiate between deep and surface approaches to learning.

3. Answer the following in about **1200** words.

Consider yourself a writer of self-learning print materials. Prepare a unit about 1200 words on a theme of your choice. Identify the theme and the level of target group, and mention them before you write your unit.

You should consider the following components while writing a unit :

- Unit title
- Structure
- Introduction
- Learning objectives
- Sections
- Sub-sections
- Self-assessment questions
- Summary
- Answers to self-assessment questions
- Suggested Readings
- References