

**M.A. IN FASHION RETAIL MANAGEMENT**

**Term-End Examination**

**December, 2011**

**MFM-044 : COMPLAINEE AND BUSINESS ETHICS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Section - A answer 4 out of 5. Each carries 10 marks  
Section - B choose 3 out of 5. Each carries 20 marks.*

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**SECTION - A**

1. Write short notes on *any 4* out of 5. 4x10=40
- (a) Sustainability 10
  - (b) Corporate statement of ethics 10
  - (c) Ethics training program. 10
  - (d) WKAP 10
  - (e) C.S.R. in Retailing 10

## SECTION - B

Answer 3 out of 5.

3x20=60



2. What is concept of corporate social responsibility. 20  
Explain with relevant examples.
  3. What is role of ethics in retailing ? 20
  4. What are different components of code of conduct 20  
in global compliance ?
  5. What is a CT - Pat audit ? Describe its features. 20
  6. Why do buyers want less use of harmful chemicals 20  
in garment industry ?
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