

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION / B.A. IN FASHION DESIGN
(BAFMP/BAFD)**

Term-End Examination

December, 2011

BFD-043 : ENTREPRENEURIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any six questions. And question No.4 is compulsory.

1. What is entrepreneurship ? Discuss the various types of entrepreneurs. 15
2. What is the importance of entrepreneurship in a developing country like India ? Write a note on one woman entrepreneurs of India. 15
3. Explain the factors which motivate people to become entrepreneurs. 15
4. (a) What is brainstorming ? 10
(b) Define and explain the essentials of a good business plan. Explain the process of decision making. Give suitable examples. 15

5. What is innovation ? Why is it important in entrepreneurship ? Describe a few ways to promote innovativeness in an organization. 15
6. What are the sources of finance. Write a note on Institutional finance. 15
7. What are the regulatory requirements to start a company by any entrepreneur ? 15
8. Write notes on the following : 75+75=15
- (a) Project Evaluation.
 - (b) Techno-economic analysis.
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