

00566

B.A. (FASHION DESIGN)

Term-End Examination

December, 2011

BFD-016 : CONTEMPORARY WORLD FASHION

Time : 3 hours

Maximum Marks : 100

Note : Attempt all questions internal choice indicated. Support your answers with illustration wherever required.

1. Briefly explain the following (*any 10*) : **2x10=20**
- (a) Mu'u mu'u
 - (b) Hanbok
 - (c) Hippies and flower power
 - (d) Traditional costume
 - (e) Bridge apparels
 - (f) Performance enhancer
 - (g) Skaters
 - (h) Zoots
 - (i) Ao-dai and a'o gain
 - (j) Phanung
 - (k) Aloha shirt
 - (l) Djellaba

2. Answer *any four* of the following : 5x4=20
- (a) List the street styles of Japan and explain them.
 - (b) Explain Kimonos highlighting the colours and motifs.
 - (c) What is Body art ? Explain.
 - (i) tatooin
 - (ii) scarring
 - (iii) ornaments and their use
 - (d) Elaborate the traditional costume of African continent.
 - (e) Explain punk and gothic street style.
3. Who are fashion innovators ? Name them. 10
Explain any 2 innovators and their contributions.
4. What has been the Design Philosophy of French designers ? Explain any two French designers and their signature styles. 10
5. Explain the Chinese costume in details. 20
6. Explain the influence of eastern philosophy on fashion world. 20
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