

00025

**BACHELOR OF ARTS
(FASHION MERCHANDISING AND
PRODUCTION)**

Term-End Examination

December, 2011

BFD-007 : INTRODUCTION TO MANAGEMENT

Time : 3 hours

Maximum Marks : 100

(Weightage : 60%)

-
- Note :** (i) *Write neatly and to the point.*
(ii) *All questions are compulsory.*
-

1. Explain any one management theory from early times and any one from modern times. Discuss the main differences between the two, by giving examples. **10+10=20**

2. "Staffing is one of the main functions of a manager". How ? What are the modern challenges of staffing ? **10+10=20**

3. What is finance management ? Explain any two functions of a finance manager. How is a HR manager different from a finance manager ? **5+10+5=20**

4. What is decision making process ? Explain any one method of decision making. Give an example from real life. **5+10+5=20**
5. "Management is science or art" justify your answer. Is management a profession ? Justify your answer. **10+10=20**
-