

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2011

MTM-05 : ACCOUNTING AND FINANCE FOR MANAGERS AND TOURISM

Time : 3 hours

Maximum Marks : 100

*Note : Answer any five questions in about 600 words each.
All questions carry equal marks unless otherwise specified.*

1. Discuss the scope and functions of Financial Management . In what way is the role of a finance manager different from that of an Accountant ? 20

2. Define "Depreciation". Explain the different methods used for depreciation . 20

3. Discuss the concept of CVP Analysis. How is CVP Analysis different from Break-even Analysis? Explain. 20

4. Write short notes on the following in about 150 words each : 5x4=20
 - (a) Budgetary control
 - (b) Pay Back period
 - (c) Capital structure
 - (d) Inventory

5. What are the various kinds of working capital ? 20
State its component and importance.
6. Discuss the concepts and effects of Financial 20
Leverage. How do you measure Financial
Leverage ?
7. Define Profit. Enumerate with the help of a 20
suitable example the difference between Gross,
Operating and Net Profit .
8. Answer *any two* in about 300 words each. 10X2=20
- (a) Why is Accounting viewed as an
Information System ?
- (b) What do you understand by a Balance
Sheet ? Explain its importance.
- (c) Describe the methods for evaluating
Investment Proposals.
9. Write an essay on "Cost Accounting". 20
10. On what basis can we measure revenue and 20
expenses of an organisation ? Support your
answer with suitable examples.
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