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M.A. IN PSYCHOLOGY (MAPC)

Term-End Examination

December, 2011

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : *Attempt five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.*

1. Define social psychology. Discuss its nature and scope. 5+5
2. What is attribution ? Describe Covariation principle. 3+7
3. What is interpersonal attraction ? Discuss the evolutionary theory of interpersonal attraction. 5+5
4. What do you mean by pro-social behaviour ? Describe factors affecting helping behaviour. 3+7
5. Discuss the nature and characteristics of social conflict. Describe methods of conflict resolution. 5+5

6. What do you understand by attitude ? Discuss 3+7 factors affecting attitude formation.
7. What do you mean by group dynamics ? Discuss 5+5 the role of communication in group dynamics.
8. Write short notes on *any two* of the following : 5+5
- (a) Culture and group
 - (b) Prejudice
 - (c) Compliance
9. Discuss the nature, characteristics and types of group. 2+4+4
10. (a) Describe the factors associated with 5+5 conformity.
- (b) Describe in detail Asch's study on conformity.
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