

**MANAGEMENT PROGRAMME**

**Term-End Examination**  
**December, 2011**

**MS-92 : MANAGEMENT OF PUBLIC  
ENTERPRISES**

*Time : 3 hours*

*Maximum Marks : 100*  
*(Weightage 70%)*

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- Note :** (i) *There are two Sections : Section-A and Section-B.*  
(ii) *Attempt any three questions from Section-A, which carries 20 marks each.*  
(iii) *Section-B is compulsory and carries 40 marks.*
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**SECTION - A**

1. (a) What are the different objectives of public enterprises ? Explain in brief. 10
- (b) What is the impact of economic reforms on the functioning of state of Public Enterprises in India ? Explain. 10
2. Discuss the various dimensions of Government - PE interface. Also discuss the ways in which the Government control is exercised over the PEs. 20

3. (a) Discuss the methods/techniques which can be helpful in project implementation. 10
- (b) What methodologies can be used in project evaluation ? Discuss with examples. 10
4. Discuss the relevance of marketing in public enterprises. What marketing concepts in particular can be helpful in marketing of public enterprises ? 20
5. Describe the various steps in the process of disinvestment. Comment upon the pricing of shares in the context of recent experience. 20

## SECTION - B

6. 'In India the issues related to Corporate Governance are quite distinct - basically due to the socio-economic conditions of the country ; the major issue in India relating to corporate governance, especially in PEs is not a 'conflict between management and owners' as in the West but a 'conflict between the dominant shareholders and the minority shareholders'. Critically comment on the issues in corporate governance related to PEs. Refer to the situation given above. 20
7. In the view of some knowledgeable people, Public Enterprises have become irrelevant and therefore, the structure of PEs needs to be dismantled. Critically evaluate and offer your own comments. 20
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