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**POST GRADUATE DIPLOMA IN TEACHING
AND RESEARCH IN MANAGEMENT
(PGDTRM)**

Term-End Examination

December, 2011

PGDTRM-04 : MANAGEMENT RESEARCH-II

Time : 3 hours

Maximum Marks : 100

Weightage : 70%

Note : Answer any five questions. All questions carry equal marks.

1. Discuss the most common methods of data collection used for explorative research. What are the guiding consideration in the construction of questionnaire ?
2. What is the meaning of 'scaling' in data collection ? Discuss the method of likert scaling technique used in management research.
3. Distinguish between a census study and a sample study. What are the differences between judgemental and convenience sampling ?

4. Explain the different measures of dispersion and mention their relative merits and demerits. How does these measures are to interpret the consistency of a particular characteristic ? Explain with illustrations.

 5. What is hypothesis testing ? Explain the broad classification of tests of hypothesis. Distinguish between z test and t test.

 6. Explain the significance of a research report and narrate the various steps involved in writing such a report. Elucidate the statement "interpretation is a fundamental component of research process" in the context of research methodology.
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