

00233

CERTIFICATE IN ENTREPRENEURSHIP

Term-End Examination

December, 2011

CIE-01 : INTRODUCTION TO ENTREPRENEURSHIP

Time : 2 hours

Maximum Marks : 50

Note : (i) All questions carry equal marks.
(ii) Answer any five questions:

1. What is entrepreneurship. Briefly outline the importance of entrepreneurship.
2. Describe any two types of entrepreneurship.
3. Explain Globalisation and discuss its limitations.
4. Explain how achievement motivation helps entrepreneurs to be successful in their ventures.
5. Explain the purpose and importance of Planning in Business Ventures.

6. What do you understand by Thematic Apperception Test (TAT) ?
 7. Briefly discuss the entrepreneurial competencies.
 8. Discuss the objectives and relevance of Tower Building exercise.
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