MIP-001

# POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS (PGDIPR)

01181

Term-End Examination December, 2011

# MIP-001 : GENERAL OVERVIEW OF INTELLECTUAL PROPERTY

Time: 2 hours

Maximum Marks: 50

**Note:** All questions are compulsory. However internal choices are given.

#### PART - A

Note: Attempt any 5 questions from this part. All questions carry 2 marks each. Answer briefly. 5x2=10

- 1. Underlying premises of IPRs.
- 2. Domain Name.
- Role of WIPO in improving the reliability of Domain Names.
- 4. Remedies available to the owner under the National Law for infringement of IPRs.

- 5. What are the three quantitative methods for the valuation of intangible assets?
- 6. What is multimedia?
- 7. Explain various branches of Intellectual Property.
- **8.** Intellectual Property and The Constitution of India.

## PART - B

- 1. Digital economy has posed several challenges for the IPR. Elucidate.
- 2. Write a detailed note on Electronic Commerce.
- 3. What are Human Genome? Discuss.

### PART - C

- 1. What is the role of WIPO relating to genetic resources, traditional knowledge and folklore?
- 2. Give an overview of Indian Designs Act, 2000.
- **3.** Write a note on Patent as an Instrument of Rights and Privileges.

#### PART - D

- 1. Write a note on Patent and technology development.
- 2. Discuss the copyright protection of musical and audio-visual work.
- 3. What are the Technological challenges to copyright?

# PART - E

- 1. Write a detailed note on Software Piracy.
- **2.** Discuss the Non Commercial Role of Trade marks.
- **3.** What are the factors that create and sustain market for Counterfeit / Pirated Goods?