

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination  
December, 2011**

**MBP-006 : EDITING SCIENTIFIC  
TECHNICAL AND MEDICAL BOOKS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This paper has five compulsory questions. Attempt each in about 300 words unless otherwise instructed.*

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1. Discuss the important features of punctuation and style in scientific text. 20

**OR**

Explain with suitable examples the terms 'Internationalisation' and 'Localisation' with reference to STM publishing.

2. Write a short note on the guidelines for editing the language and style of a scientific research publication. 20

**OR**

Discuss the best practices in multimedia design.

3. Discuss the characteristics of typical IT books. 20

OR

Why are E-Books becoming increasingly popular nowadays ? Discuss.

4. Explain briefly the principles and guidelines for editing medical books. What are the additional responsibilities of the editor of a revised edition of a medical book ? 20

OR

Discuss briefly the main types of medical books that we come across today.

5. Write short notes of about 150 words each on *any two* of the following : 20
- (a) Ethical issues in editing medical books.
  - (b) Advantages of multimedia in scientific communication.
  - (c) Editing tables and figures in scientific text.
  - (d) Types of E-Books readers.
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