

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING**

**Term-End Examination**

**December, 2011**

**MBP-001 : INTRODUCTION TO PUBLISHING  
AND ITS LEGAL ASPECTS**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : This paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300-350 words, unless otherwise instructed.*

1. Write a note on the international publishing scenario with special reference to developments in the last 30 years. 20

**OR**

Distinguish between the qualities needed in a book publisher and a newspaper publisher.

2. Describe the four departments of a publishing house, discussing the role of each along with the functions and responsibilities of the respective sections. 20

**OR**

What are the responsibilities of the editorial department of a publishing house ? Discuss each with suitable examples.

3. Give a brief description of the various kinds of (book) publishing, discussing the areas in which each can differ. 20

OR

Discuss the various kinds of editors in an editorial department, describing the responsibilities of each.

4. What do you understand by the term "Digital Heritage" ? How does it differ from "Documentary Heritage" ? 20

OR

How is the issue of ownership of copyright decided for various kinds of original works ? Explain with reference to the copy right Act of 1957.

5. What are the precautions both author and publisher must take before making a publishing commitment ? Discuss with reasons for your answer. 20

OR

Discuss the process of evaluating a manuscript with reference to both commissioned works and non-commissioned works.

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