

**M.Sc. FOOTWEAR TECHNOLOGY (MSCFWT)**

**Term-End Examination**

**December, 2011**

**MFW-039 : COMMUNICATION SKILLS - III**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt all Questions*

1. Attempt *any five* of the following :

- (a) What are the key points one should remember while making an effective written communication ? 5
- (b) What is the importance of oral communication ? 5
- (c) What is persuasion ? What are the key points of persuasive talking ? 5
- (d) What is the importance of non verbal communication in public speaking ? 5
- (e) What is the importance of good body language ? 5
- (f) What are the key elements of para - lingual communication ? 5

2. Attempt *any three* of the following. 10
- (a) What do you mean by discussion ? Why is a leader required for a group discussion ? 10
  - (b) What role does one have in group discussion (GD) ? Which role would you have preferred and why ? 10
  - (c) What traits of a candidate are evaluated by the panellist of a group discussion ? Elaborate your answer with examples. 10
  - (d) What do you mean by group personality and group dynamics ? How can even a silent member participate in discussion ? 10
3. How should a candidate dress one self for an interview ? Suggest some ways and means of making the interview successful. 15
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