

**M.Sc. FASHION MERCHANDIZING & RETAIL
MANAGEMENT (MSCFMRM)**

Term-End Examination

December, 2011

**MFW-006 : HRM/ORGANIZATIONAL
BEHAVIOR**

Time : 3 hours

Maximum Marks : 70

*There are **two** sections in this paper. Section-A is **compulsory**.*

SECTION - A

1. Explain how the field of Organizational Behaviour (OB) stands to benefit by taking a global perspective. What are the major challenges associated with such a perspective ? 20

OR

Do the things that have made organisations and individuals successful in yesterday's low-tech era remain relevant today or are they changing with technology ?

SECTION - B

Attempt *any five* (5) Questions :

2. What are the major factors that shape an individual's personality ? Explain MBTI. 10
3. (a) Describe the various steps generally involved in recruitment and selection of employees in a reputed organisation. 5
(b) Highlight the significance of "Job Analysis" in recruitment and selection. 5
4. Suppose you are considering job with two different companies. Would your perceptions of the "personalities" of those companies affect your decision ? Justify your answer. 10
5. How does having low "self esteem" interfere with task performance ? 10
6. Why are social skills so beneficial to many different kinds of careers ? 10

7. How workforce diversity has added to the complexity of HR functions ? 10
8. Write *any two* short notes on following : 10
- (a) Industrial relations
 - (b) Locus of control
 - (c) Analytical's personality
 - (d) Figure Ground principle
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