B.Sc. LEATHER GOODS AND ACCESSORIES DESIGN (BSCLGAD)

Term-End Examination December, 2011

BFW-062: MANAGEMENT - III

Time: 3 hours Maximum Marks: 70

Note: The question paper is divided into three sections. All sections are compulsory.

SECTION - A

- Six statements are given below. The statement may be true or false. Answer by writing true or false.
 - (a) Job specification tells what kind of a person is required for a given job.
 - (b) Human Resource Management is not a pervasive function.
 - (c) Human Resource Management is a set of policies, practices and programmes to achieve organisational goals.
 - (d) HRM is managing material and machine at work.
 - (e) HRM notes only includes development of employees but also training, guiding and motivating and develop desirable working relationship.
 - (f) Overlooking of Grievance is a part of HRM.

2.	Fill i	n the blanks : 53	2=10
	(a)	The concept of marketing is defined as a set	
		of and to achieve	
		organisational goals.	
		(i) Policies and Programmes	
		(ii) Customer and Buyer	
		(iii) Target and Views	
	(b)	The Management of human resources is an	
		and Exercise.	
		(i) One shot and single day	
		(ii) Specific and limited	
		(iii) Ongoing and Never ending	
	(c)	Human Resource Policies are standing plans	
		that serves to subordinates to	
		execute their work well.	
		(i) guide	
		(ii) misguide	
		(iii) confuse	
	(d)	Job Analysis are done upon	
		jobs.	
		(i) Part	
		(ii) Stagnant	
		(iii) Ongoing	
	(e)	Job specification serves as a guide in the	
		and processes.	
		(i) awareness and loyalty	
		(ii) recruitment and selection	
		(iii) motivating and leading	

SECTION - B

3. Difference between any three:

3x5=15

- (a) Job Description and Job specification
- (b) Job Enrichment and Job Enlargement
- (c) Transfer and Promotion
- (d) Recruitment and Selection
- (e) Boredom and Monotony
- 4. Explain in brief. Attempt any three:

3x5=15

- (a) Methods of training (on the job and off the job)
- (b) Types of tests
- (c) Exit Interview
- (d) Occupational Hazards and Diseases
- (e) Statutory Provisions Concerning Health
- (f) Causes of Grievances.

SECTION - C

- 5. Answer any three of the following: 3x6=18
 - (a) Explain the functions of Human Resource Management.
 - (b) You are a owner of boutique/studio make a job description of requirement of a store manager in your company?
 - (c) Draft a questionnaire for an upcoming movie theatre.
 - (d) What are the different steps in Selection Procedure?
 - (e) Describe the Internal and External sources of Recruitment.