

00579

**B.Sc. FOOTWEAR TECHNOLOGY
(BSCFWT)**

Term-End Examination

December, 2011

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions in all. All questions carry equal marks.

1. Management is both art and science. Discuss. 10
2. What are the various skills a manager must possess ? Explain each of them briefly. 10
3. What is planning ? Explain the steps involved in planning process. 10
4. Explain theory X and theory Y of motivation. 10
5. What is rational decision making ? Explain with suitable examples. 10
6. Differentiate between authority and responsibility. 10
Can one be exercised without the other ? Explain with the help of an example.

7. What do you understand by MBO ? Explain its process. 10
8. What is control ? Explain its modern and traditional techniques. 10
9. What is leadership ? Also explain managerial Grid. 10
10. Write short note on *Any two* : 10
- (a) SWOT Analysis
 - (b) Authoritative and participative leadership
 - (c) Maslow's Theory of motivation.
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